

jobs.ac.uk

Great jobs for bright people

Recruit the world's best HE talent

Media pack

ATTRACT QUALITY JOBSEEKERS FROM ACROSS THE GLOBE

JOBS BY EMAIL

121,000+
SUBSCRIBERS*

JOB SEARCHES ON JOBS.AC.UK

4.6
million
IN 2016*

SOCIAL MEDIA

245,000+
FOLLOWERS*

QUALITY JOBSEEKERS

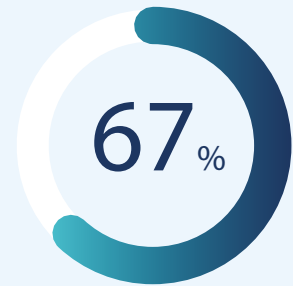


OF OUR JOBSEEKERS HAVE A DEGREE,
MASTERS OR DOCTORATE*

MOBILE APP

183,000+
DOWNLOADS*

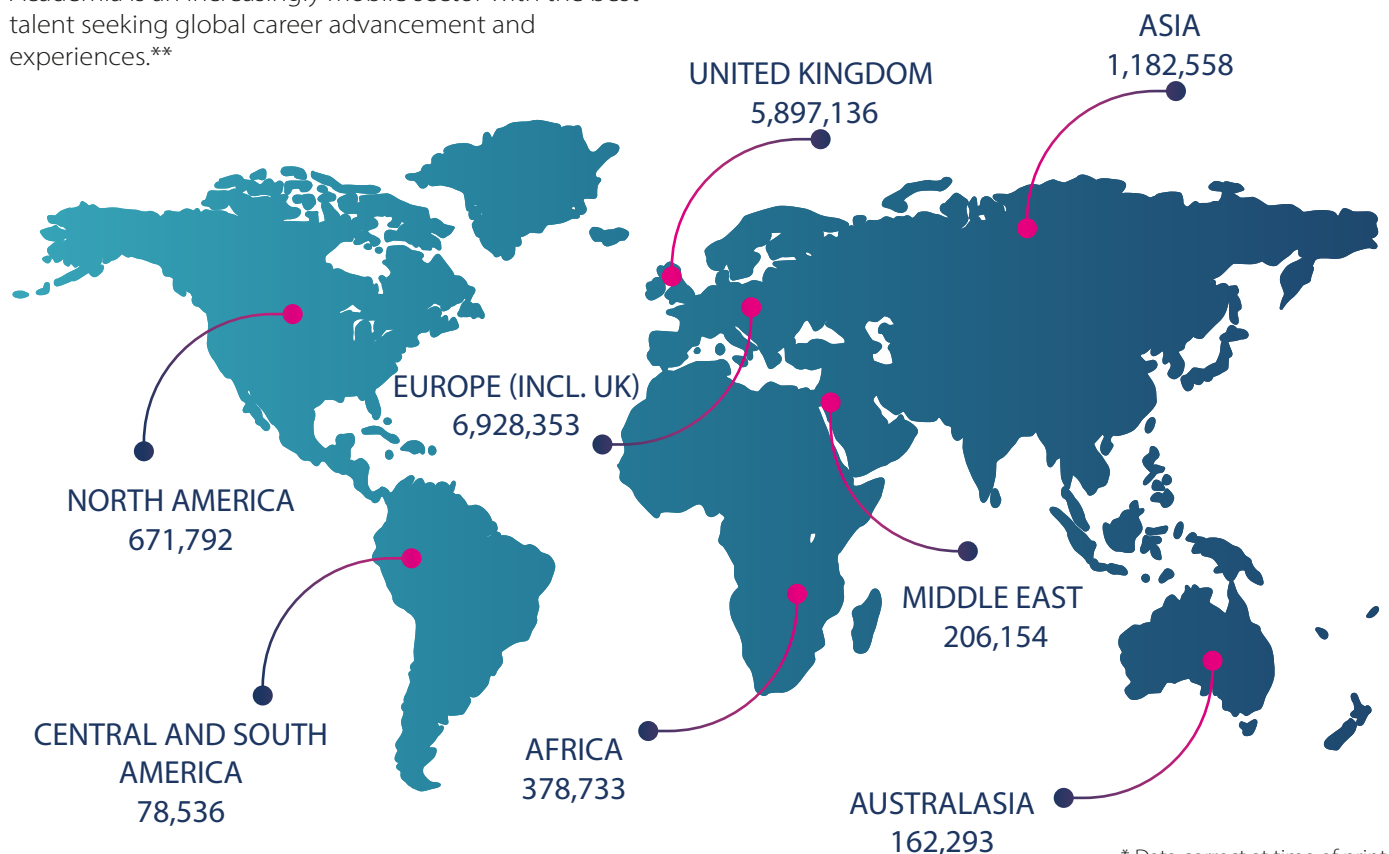
INTERNATIONALLY MOBILE



WOULD CONSIDER WORKING
ABROAD IN THE FUTURE*

OUR JOBSEEKERS

Academia is an increasingly mobile sector with the best talent seeking global career advancement and experiences.**



* Data correct at time of print

** jobs.ac.uk unique user locations 2016



WHY USE *jobs.ac.uk*?

- **TRUSTED BRAND AND HERITAGE**

At jobs.ac.uk we can help you to access, engage and attract the top talent you are looking for. We can provide your institution with the edge in today's highly competitive global job market. Launched in the UK in 1998 by the top 50 QS ranked University of Warwick, jobs.ac.uk is a globally trusted brand. As the leading international website in the sector, jobs.ac.uk has led the way with global academic and research recruitment for over 19 years.

- **EXPERTS IN HIGHER EDUCATION**

Our team has a wealth of experience within the academic, science and research sector. We support every stage of the academic career path, helping connect top talent to higher education opportunities. Through extensive research we have insights into our jobseeker audience, trends, key drivers, career paths and behaviours of jobseekers' and how you can improve the success of your online recruitment advertising.

- **GLOBAL REACH**

As a global jobs board, you will be showcasing your brand to a worldwide jobseeker audience. In 2016, jobs.ac.uk had 73 million unique page views.

- **DEDICATED TEAM**

Advertising with jobs.ac.uk is easy, simply send us your jobs and we'll do the hard work while you sit back and let the applications come in. You will have a dedicated Account Coordinator and Account Manager who will support all aspects of the recruitment advertising and campaign planning.

- **SUPPORTING THE LEADERS OF TOMORROW**

We support the entirety of the academic journey from PhDs, early career researchers to senior roles. Our candidates are highly qualified, committed and are actively seeking global opportunities to build their academic careers.

YOU ARE IN GOOD COMPANY

USED BY

94%

OF TOP RANKED
GLOBAL
UNIVERSITIES*

822

AVERAGE PAGE
VIEWS FOR JOBS
ADVERTISED

IN 2016

USED BY

2,183

EDUCATION
ORGANISATIONS

BETWEEN 2015-2016

70,000+

JOBS ADVERTISED

IN 2016

*QS World University Rankings 2016/2017

WHAT OUR CLIENTS SAY

"HIGHLY EFFECTIVE"

"With the help from jobs.ac.uk, our university brand was promoted on an international platform; their services are quick, reliable and highly effective. We look forward to working with jobs.ac.uk in our next recruitment project."



Shihui Tang,
Coordinator, International Program
Office, Faculty of Management and
Economics, DUT

"COST-EFFECTIVE AND HIGHLY SUCCESSFUL"

"jobs.ac.uk is an integral part of our approach to recruitment for our campuses in the UK, China and Malaysia. The combination of traffic-driving buttons with Enhanced Adverts has been cost-effective and highly successful in helping us attract high-calibre applications from around the world."



Peter McCracken,
Deputy Director of HR,
University of Nottingham

"RESULTS EXCEEDED OUR EXPECTATIONS"

"We are very pleased with the professional services from jobs.ac.uk. Without their help, this international recruitment campaign would not be as successful! The results exceeded our expectations and we successfully invited two professionals to join our team. We look forward to working with jobs.ac.uk again soon!"



Carrie Yu,
General Office, UoG-UETSC Joint
School, University of Electronic
Science and Technology of China



Standard Advert

550 words

Includes your logo

Featured in an email alert to relevant jobseekers



Standard Advert+

550 words

Includes your logo

Featured in an email alert to relevant jobseekers

Branded header image

Stand out with your logo next to the job title in search results



Enhanced Advert

Fully branded bespoke job advert

Unlimited words

Includes your logo

Featured in an email alert to relevant jobseekers

Branded with full bespoke design

Stand out with your logo next to the job title in search results

Free further particulars and additional logos

Supports video content



OUR PRODUCTS

From advertising your job online to showcasing your employer brand worldwide, our products deliver. The range is designed to advertise your jobs effectively, boost your response, target a specific audience or advertise multiple vacancies while promoting your organisation as a whole.

BOOST YOUR RESPONSE

Spotlight Button

Promote and drive traffic directly to your advert in an eye-catching position on the left-hand side of the homepage.

Premier Banner

The most exclusive and prominent position on the site, features at the top of the website. With only one available the banner attracts the highest number of jobseekers.

Featured Button

Get high visibility by promoting your advert on the right-hand side of the homepage.



High-profile buttons

Immediately grab the attention of jobseekers and increase traffic to your advert with our eye-catching branded buttons. These creatively designed high-profile options ensure that you attract the very best talent for your opportunities.

TARGET A SPECIFIC AUDIENCE

Targeted recruitment tools

Connect with the right jobseekers for your sector using keyword-driven buttons and targeted email alerts. Ideal for specialist roles, these tools ensure that your advert reaches qualified and relevant jobseekers.

Featured Job by Email

Highlights your vacancy at the top of a Jobs by Email alert

Targets jobseekers by job type or subject

Sent out daily and weekly to all relevant subscribers



Targeted Email

Bespoke HTML email designed by us to match your brand

Targets your vacancy and employer brand to the most relevant jobseekers on our database

Rapidly increase responses for urgent, senior or hard-to-fill vacancies



Targeted Button

Placed on the right-hand side of the specific sector page

Also displayed alongside search results for your three chosen keywords

Attracts only relevant jobseekers



ADVERTISE MULTIPLE VACANCIES

Integrated campaign options

Using the appeal of your brand to attract jobseekers to a range of vacancies, these options increase engagement and inform applicants as part of a more comprehensive recruitment campaign.



Linking Page

Promotes all of your adverts together

Only accessible through buttons on jobs.ac.uk*

Showcases diverse roles in a consistent style



Employer Profile

Promote your employer brand, culture and story on a dedicated profile page

Engages jobseekers with an interactive map, images and video

Links to all your current jobs on jobs.ac.uk

* Linking Pages require the purchase of an advert and button on jobs.ac.uk



Campaign site

Provides a powerful and attractive recruitment tool
Turns your Enhanced Advert into a dynamic and informative website with its own dedicated URL
Presents your vacancies with wider context

ADVERTISE YOUR PHD

Whether you are advertising funded studentships, or are looking to attract self-funded or international students, we offer different solutions to advertise your PhD studentships, projects and programmes to our large, worldwide audience.



PhD Advert

- Advertise a single opportunity
- 550 words
- Includes your logo
- Links to the application form or further information on your website
- Emailed out to a targeted PhD audience
- Live for up to 3 months



PhD Enhanced

- All the features of a PhD Advert and:
- A fully-bespoke design to showcase your employer brand
- Unlimited words
- Unlimited additional logos
- Logo and blue highlight box in the search results for maximum visibility
- Supports video content



PhD Composite

- All the features of a PhD Advert and:
- Advertise up to 8 opportunities
- Unlimited words
- Up to 2 additional logos
- Branded header image
- Stand out with your logo next to the job title in search results



PhD Composite+

- All the features of a PhD Composite and:
- Advertise up to 20 opportunities
- A fully-bespoke design to showcase your employer brand
- Unlimited additional logos
- Logo and blue highlight box in the search results for maximum visibility
- Free additional page of supplementary text
- Supports video content



PhD Premier Banner

- Exclusive position on PhD portal – only one available
- Featured at the top of the PhD portal and every PhD advert
- Attracts the highest number of PhD seekers



PhD Campaign

- All the features of a PhD Composite+ and:
- Advertise unlimited opportunities
- Free Targeted Button on a relevant sector page of jobs.ac.uk

The logo for jobs.ac.uk is a white, horizontally-oriented oval shape. Inside the oval, the text "jobs.ac.uk" is written in a dark blue, lowercase, sans-serif font. Below the oval, the tagline "Great jobs for bright people" is written in a smaller, lighter blue, lowercase, sans-serif font.

jobs.ac.uk

Great jobs for bright people

GET IN TOUCH

If you would like to advertise on jobs.ac.uk or speak to one of our team about creating a bespoke or targeted recruitment campaign, we'd love to hear from you.

UK and Ireland

Email: enquiries@jobs.ac.uk

Tel: +44 (0)24 7657 2839

International

Email: global@jobs.ac.uk

Tel: +44(0)24 7657 4140

www.jobs.ac.uk

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The latest information can be found at www.jobs.ac.uk.