

Lecturer in Media



**UNIVERSITY
ACADEMY 92**
MANCHESTER

Role Profile

Job title:	Lecturer in Media
Salary/ Rate:	£37,000 - £40,000
Responsible to:	Course Leader
Responsible for:	
Contract Type:	Permanent
Hours per week / FTE :	37.5

Job Purpose

- To design, develop and deliver the allocated modules with high quality learning resources, engaging learning activities and use of digital technologies as appropriate to enhance quality and accessibility.
- To ensure that students have a high quality and effective learning experience through provision of teaching, learning, assessment, curriculum development and individual learner support.
- To work with industry and employer partners to ensure the curriculum and its delivery has currency from a professional practice perspective.
- To participate actively in aspiration raising, student recruitment and progression partnership development to attract students and ensure viable cohorts in your subject area.
- Work alongside the Course Leader and wider team on module development for Media and Journalism ensuring effective pedagogy is embedded in allocated Media modules and qualifications.

Role Specific Duties and Responsibilities

Teaching, Learning and Assessment

- Contribute to the design and delivery of teaching activities within UA92, reflecting the successful candidates' own subject specialism appropriate for the needs of the Media Department.
- Planning, preparation, delivery and administration of allocated modules working in collaboration with the Module Leader and or Course Leader.
- Deliver highly effective and engaging learning and teaching activities at various levels including undergraduate, post graduate and potentially Access/foundation either on campus, online in an external setting or in a project-based learning environment
- Ensure high professional standards are maintained at all times in student engagement and subject delivery.
- Ensure that technical proficiencies demonstrated in class are reflective of the current standards and practice within industry.
- Collaborating with the wider Media Team to facilitate experiential opportunities for the students with industry stakeholders and partners.

General Duties and Responsibilities

- Champion the UA92 brand and foster a culture of innovation, growth, shared responsibility and individual accountability always putting provision of an excellent student experience in primary focus.

- Be a pro-active, effective and supportive team member.
 - Maintain a cost-conscious and efficient approach when undertaking all aspects of the role in order to manage resources effectively, optimise performance and contribute to the future success of UA92.
 - Comply with appropriate legislation and local policy in respect of confidentiality, information governance and security, Freedom of Information, Data Protection and the GDPR.
 - Contribute to a safe learning and work environment ensuring awareness of individual responsibilities and compliance with Health and Safety and Safeguarding policies and procedures at all times.
 - Participate in objective/target setting and review/appraisal of your own performance to inform personal development aligned to the role and progression/remuneration decisions.
 - Participate in mandatory and other training and development opportunities supporting a culture of continuous professional, personal and team development.
 - Promote equality of opportunity and diversity for students and staff ensuring an inclusive and supportive learning and work environment.
 - Any other duties commensurate with the grade and level of responsibility for which the post holder has the necessary experience and/or training.
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- This job description is intended as a general guide to the duties attached to the post. It may therefore be altered from time to time, in consultation with the role holder, to reflect the changing needs of UA92. Develop and deliver well formed, appropriate and valid assessments, which allow all learners the opportunity to demonstrate the security of their attainment of module and programme learning outcomes.
 - Engage as necessary in supporting individual learners.
 - Comply with all quality assurance and enhancement mechanisms in place including completion of necessary documentation, adhering to agreed assessment and feedback time scales, moderation and validation activities.
 - Respond positively to student feedback (formal and informal) and peer evaluation, and adopt a constructive approach when engaging in the review of other colleagues.
 - Engage positively with processes that enable Lancaster University and any other relevant external body to undertake franchise, validation, accreditation and audit activities.
 - Report on key performance indicators relating to attendance, retention and achievement, developing and implementing plans to improve performance.
 - Engage actively in scholarship in your discipline area to maintain the currency of your knowledge and personal credibility in your subject domain.
 - Engage in professional development and scholarship in pedagogic approaches relating to learning, teaching, assessment and feedback, ensuring your practice is up to date, uses modern techniques and technologies, and includes innovation.
 - Maintain a good understanding of the industries related to your subject domain and the current and future graduate-level employment opportunities within them.

Organisational Support / Business Development

- Engage with commercial Businesses and professional practice across the subject area to enhance student work experience and employment opportunities
- Participate in knowledge and practice sharing and building of interdisciplinary collaborations both within UA92 and, where appropriate, with external partners.

- Engage actively and proactively in student recruitment activities and events including, but not limited to, profile and aspiration raising events, subject taster activities, progression partnership building activities, open days, applicant visit days and outreach visits.
- Provide academic support for commercial and business development activities, as required. Support the recruitment, selection, induction and ongoing development of colleagues.
- Participation in the delivery of new courses, including CPD and degree apprenticeships, integrating enterprise, innovation or external engagement activities
- Participate in and contribute to boards, committees, working groups and projects including development of new modules and programmes, innovation initiatives and wider organisational development.

Person Profile		
Criteria	Essential / Desirable	Method of Assessment*
Qualifications		
Educated to Masters degree level in an appropriate subject or (if from a professional practice background) an Honours degree plus professional experience and/or qualifications equivalent to Masters.	Essential	Application Form / Certificate
Postgraduate Certificate in Higher Education, Fellowship of the HEA or an equivalent teaching qualification or willingness to acquire a teaching qualification and HEA membership (if not already held).	Essential	Application Form / Certificate
Doctorate.	Desirable	Application Form / Certificate
Active membership of an appropriate professional body and / or relevant professional experience.	Desirable	Application Form
(Teaching) Experience and Knowledge		
Academic and professional credibility in a relevant subject area.	Essential	Application Form / Interview
Evidence of successfully supporting student development, learning and attainment through student centric approaches to subject delivery and assessment.	Essential	Application Form / Interview
Evidence of success in teaching in Higher Education or proven ability to do so.	Essential	Application Form / interview
Able to deliver across a broad programme area with specialist knowledge to facilitate advanced study in specific subjects.	Essential	Application Form / Interview
Experience of using digital/online environments and technologies to enhance learner engagement and success.	Essential	Application Form / Interview
Experience of developing and/or delivering degree apprenticeships.	Desirable	Application Form / Interview
Experience of supporting student recruitment, partnership and community development activities.	Desirable	Application Form / Interview
Job Related Skills and Abilities		

Ability to generate and implement innovative ideas in learning, teaching and assessment.	Essential	Application Form / Interview
Ability to engage learners actively, stimulating interest and encouraging attendance through the delivery of high quality learning sessions and the production of high quality learning materials.	Essential	Interview
Ability to understand and anticipate the needs of diverse learner groups.	Essential	Interview
Excellent interpersonal, communication and presentation skills with the ability to adapt style to suit the needs of the learner/audience.	Essential	Interview
Excellent planning, organisation, administration and time management skills.	Essential	Interview
Ability to work on own initiative in a fast paced/busy environment, to achieve targets and meet deadlines.	Essential	Interview
Values and Behaviours		
A clear passion for and a desire to provide an outstanding student/customer experience.	Essential	Application Form / Interview
A commitment to equality and diversity and the safeguarding and wellbeing of young people, vulnerable adults, children and staff.	Essential	Application Form / Interview
A strong and resilient team player with drive, determination and a natural desire to work collaboratively.	Essential	Application Form / Interview
A high level of integrity with a personal style that inspires trust and confidence.	Essential	Interview
Innovative, creative and resourceful, with a commitment to continuous improvement.	Essential	Interview
Enthusiastic and self-motivated with a commitment to continuous professional development.	Essential	Interview
A willingness to work flexibly including evenings and weekends and to travel to meet the needs of the role, as required.	Essential	Interview

***Application Form** – assessed against the curriculum vitae and supporting letter.

Normally used to evaluate factual evidence eg award of a qualification, level of experience, skill or ability and scored, as appropriate for shortlisting purposes.

*** Certificate** – copy of qualification certificate is required as proof of attainment upon appointment.

***Interview** – assessed and scored during the interview process via competency based interview questions, assessment test(s), presentation, micro teaching session etc.