

Premier Banner

Create maximum awareness across jobs.ac.uk



Great jobs for bright people

The **Premier Banner** is a highly-visible banner positioned exclusively across the top of every high-traffic web page on jobs.ac.uk. Excellent for branding and raising the profile of your organisation worldwide!

Features	Benefits
Heads every high-traffic page on jobs.ac.uk (excluding individual advert pages and our recruiter section)	High visibility - viewed over 1.3 million times across jobs.ac.uk, reaches passive jobseekers that may not visit job pages
Exclusive positioning - only one slot available	Stand out as a premium employer in a prime position at the top of the page
The largest branding slot available on jobs.ac.uk	A large eye-catching banner that drives the highest number of jobseekers to your advert(s) or campaign
Designed by jobs.ac.uk to match your branding	Promotes your employer brand to a global audience

Example of a Premier Banner



Heads the page giving high visibility across jobs.ac.uk

Specification	
Position	Top of every high-traffic page
Duration	7 days
Page views	1,333,834 per week
Size	395 x 55 pixels
Slots	1 (exclusive)
Links to	jobs.ac.uk adverts, Linking Pages or Campaign Sites (all sold separately)

For more information and prices

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e: enquiries@jobs.ac.uk

w: www.jobs.ac.uk/recruiters