Featured Button

An opportunity to feature on the homepage

jobs.ac.uk

Great jobs for bright people

The **Featured Button** is a great way to highlight your vacancy and employer brand on the homepage to reach more jobseekers. Cost-effective, medium-size homepage branding.

Features	Benefits
Displayed on the right-hand side of the homepage	Your vacancy will **stand out on the homepage** and attract a wider audience
Designed by jobs.ac.uk to match your branding	**Promotes your employer brand** to a global audience
Links directly to jobs.ac.uk adverts or Campaign Sites (Linking Page required for multiple adverts)	**Drives more jobseekers to your advert(s) or campaign**, generating more views and applications

Example of a Featured Button

Specification

Position	Right-hand side of homepage
Duration	7 days
Page views	238,834 per week
Size	120 x 60 pixels
Slots	8 (in rotation)
Links to	jobs.ac.uk adverts, Linking Pages or Campaign Sites (all sold separately)

For more information and prices

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